

University of Pretoria Yearbook 2019

Clothing merchandising 420 (KLD 420)

Faculty of Natural and Agricultural Sciences

Undergraduate

Module credits 20.00

Programmes BConSci Clothing Retail Management

Prerequisites Final-year status

Contact time 3 lectures per week

Language of tuition Afrikaans and English are used in one class

Department Consumer and Food Sciences

Period of presentation Semester 2

Module content

Oualification

Clothing merchandise managerial aspects: fashion buying and planning function, controlling inventories, factors influencing stock movement, redistribution of stock; merchandising processes, sourcing and relationship with suppliers; management roles and responsibilities. Buying strategies, forecasting and records, preparing a buying plan, developing an assortment plan. Use of relevant soft wear in the buying and planning function. Global perspective of the clothing industry.

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